

## KEVIN WIELAND JOINS SIMONA AMERICA AS BUSINESS SEGMENT MANAGER, PVC AND PP

Archbald, PA – 05 January 2016—Kevin Wieland has joined SIMONA AMERICA as Business Segment Manager, PVC and Polypropylene, it was announced Adam Mellen, Vice President CSO.

Wieland has P&L responsibility for the segment and intends to lead the industry in emerging markets for PVC and PP, and grow SIMONA's share of commodity business by applying his technical and managerial expertise.

He previously held the positions of Product Manager for the POM, PA, and Polyester product lines, and of Cast Nylon General Manager for Ensinger, Inc., where he was employed since 1996.

"With the industry's widest selection of PVC and PP sheet and rod, SIMONA should be the first company that distributors and specifiers call, and the only company when thicker sheet up to 4 inches and large diameter rod are required," says Wieland, adding, "with the widest corrosion-resistant line, we are also strongly positioned to be the go-to provider for fabricated chemical tanks in the US whether constructed out of PVC, PP, or PVDF.

"More than sales, I view our role as providing solutions with quality products, lead time, and pricing that distributors and customers need to win bids, improve productivity and deliver to their customers," he explains.

"Our management team is enthusiastic about Kevin, and confident that under his leadership, fabricators and distributor partners will increasingly turn to SIMONA as their first-tier resource for PVC and PP," reports Mellen.

Wieland holds a BA in Physics from Wittenberg University and resides in Cherry Hill, NJ with his wife Laura and their two children.

**About SIMONA AMERICA Inc.**

SIMONA AMERICA Inc. is a subsidiary of SIMONA AG, one of the leading manufacturers and development partners of high quality thermoplastic products. The product range includes extruded sheets made of PE, PP, rigid and expanded PVC as well as fluoropolymers including PVDF, E-CTFE and PFA. SIMONA AMERICA has two operations in Newcomerstown, OH, and Archbald, PA. Boltaron's plant in Ohio focuses on aviation interior products, as well as a number of other specialty products. In Pennsylvania the company produces large volume polyolefin and PVC products, as well as specialty products for the corrosion protective, semiconductor and orthopedic industry under the SIMONA brand. Beyond its current domestic production, SIMONA AMERICA offers the complete SIMONA Group product line of compression molded sheets, extruded solid and hollow rods, welding rods as well as pipes and fittings. SIMONA AMERICA generates annual sales of approximately USD 90 million and employs 250 people. For more information visit [www.simona-america.com](http://www.simona-america.com) and [www.boltaron.com](http://www.boltaron.com).

**About SIMONA – Global Thermoplastic Solutions**

SIMONA AG is one of the leading manufacturers and development partners of high quality thermoplastic products with production facilities and sales offices around the globe. The company's product portfolio includes semi-finished products (sheets, rods, profiles, welding rods), pipes and fittings as well as finished parts. SIMONA employs 1,300 people worldwide. In total, 35,000 products for a diverse range of applications are manufactured at facilities in Germany and abroad. Annual production exceeds 100,000 metric tons. SIMONA AG is a stock corporation listed in the General Standard at Frankfurt Stock Exchange. The company's registered office is in Kirn, Rhineland-Palatinate (Germany). For more information visit [www.simona.de/en](http://www.simona.de/en).

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